



# Entry Specifications

## Congratulations, your project has been nominated for the Australasian Student Design Awards!

To give yourself the best chance of success, we strongly suggest you consider Category Descriptions, Judging Criteria, Terms & Conditions and adapt your class design project accordingly.

- Don't forget to include a summarised version of your original class brief. Judges will be looking for a presentation that makes the design solution and sustainable design practices immediately apparent. Consider including drawings and illustrations that will assist in demonstrating your development and decision making process through to design resolution.
- Judges will give particular consideration to how well the design project minimizes the impact on the environment. In addition, sustainable design projects should also strive to acknowledge social and economic ramifications. Consider additional sustainable strategies to using eco materials. Strategies may include avoiding the use of toxic substances during production, minimizing overall materials used, their distance travelled and waste, minimizing energy or water required during use and designing for repair, reuse or disassembly and recycling.
- Object Categories: show you have some understanding of required manufacturing processes.

Submit your entry by 4pm, 9/4/10 by the following methods:

**Post:** Design Institute of Australia, ASDA Entry  
GPO Box 355, MELBOURNE VIC 3001

or

**Courier/Hand Delivery:** Design Institute of Australia, ASDA Entry,  
Level 1, 175 Collins Street MELBOURNE VIC 3000

## Presentation Board

- Landscape Orientation
- **Textile and Fashion Categories:** 1 x A2 foam core board with light samples and fabric swatches attached.
- **Interior Design, Interior Decoration, Exhibition & Display Design, Visual Design, Furniture Design, Industrial Design and Jewellery Design Categories:** 1 x A2 coated/laminated 160gsm paper poster with no samples or fabric samples.

### Front:

- Visually demonstrate your design project in under 300 words, discuss your project using the following titles:
  - Original design brief / problem
  - Description of project, design solutions and sustainable thinking.

### Note:

- Text and diagrams must be legible from at least one meter.
- Do not include any features which identify you, your course or institute on the front of your board.

### Back:

- Provide your contact details in the lower right corner in Arial Font Size 24.
  - student name
  - work title and date
  - tertiary institution
  - educator's name

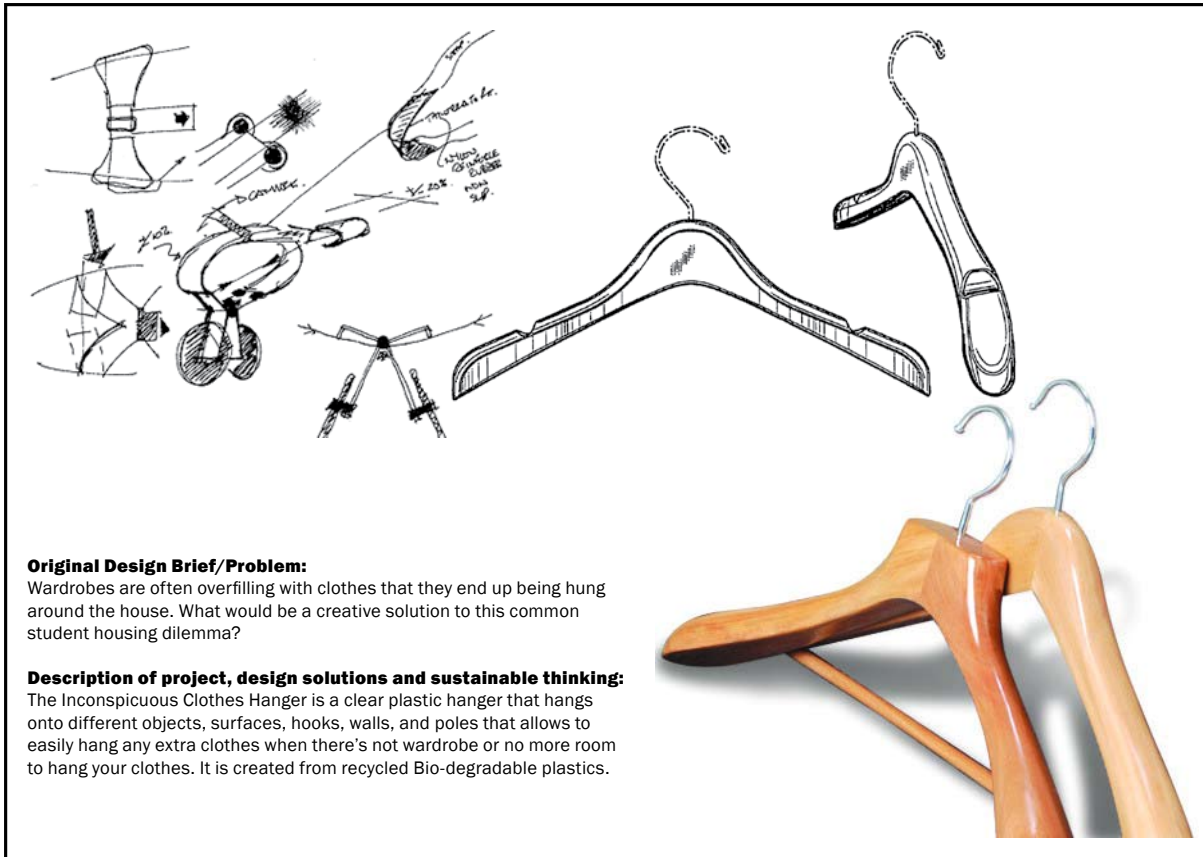
## Digital Files

- Your Presentation Board in a high resolution pdf format on CD/DVD.
- File Name convention: Category\_Surname+First Initial.pdf



# Example Layout

Back



**Original Design Brief/Problem:**

Wardrobes are often overfilling with clothes that they end up being hung around the house. What would be a creative solution to this common student housing dilemma?

**Description of project, design solutions and sustainable thinking:**

The Inconspicuous Clothes Hanger is a clear plastic hanger that hangs onto different objects, surfaces, hooks, walls, and poles that allows to easily hang any extra clothes when there's not wardrobe or no more room to hang your clothes. It is created from recycled Bio-degradable plastics.

Front

**Name:** Jessica Citizen

**Work Title & Date:** Inconspicuous Clothes Hanger - 2009

**Design Institution:** Swinburne University - Faculty of Design

**Educator Name:** Prof. Raymond Smith